



## Census Reminders for Digital Communications

Below you'll find three pre-crafted messages to include in your newsletters and e-blasts. Copy and paste your favorite or create a message unique to your organization/community.

### SAMPLE 1

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#### **It's not too late to respond to the 2020 Census!**

While Census takers have officially begun going door-to-door, residents can still complete the Census online, on the phone, or by mail through September 30.

Save a Census taker a trip and help ensure Illinoisans EVERYWHERE are counted. Complete the questionnaire online at [2020Census.gov](https://2020Census.gov), by calling [844-330-2020](tel:844-330-2020), or by returning the paper form you received in the mail. Then, encourage your co-workers, friends, and family to do the same. It's easy, secure, and takes just ten minutes to complete.

Your community is counting on YOU. [Respond today!](#)

Already Responded? Help spread the word! Update your social media status and remind friends and family to get counted before it's too late.

### SAMPLE 2

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#### **Your response matters.**

Responses to the Census inform planning and funding decisions for emergency and disaster response, healthcare and hospitals, schools and education, roads and bridges, and other vital community resources. Census responses shape the future for everyone from Chicago to Cairo and everywhere in between. An undercount anywhere hurts Illinois everywhere. Respond today at [2020Census.gov](https://2020Census.gov).

Already Responded? Help spread the word! Update your social media status and remind friends and family to get counted before it's too late.

## SAMPLE 3

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### **Our community is counting on YOU.**

When people aren't counted, communities like ours stand to lose out on millions of dollars in federal funding for critical public services like schools and education programs, hospitals and health insurance, public transportation, roads and bridges, and emergency relief. Responses to the 2020 Census also determine how many seats a state has in the U.S. House of Representatives.

That's why it's imperative that we act now to ensure EVERYONE in Illinois is counted.

Complete the 2020 Census questionnaire online at [2020Census.gov](https://2020Census.gov), by calling [844-330-2020](tel:844-330-2020), or by returning the paper form you received in the mail. Then, encourage your co-workers, friends, and family to do the same. It's easy, secure, and takes just ten minutes to complete.

Learn more and respond today at [2020Census.gov](https://2020Census.gov).

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