

BOARD DEMOGRAPHICS SURVEY EXAMPLE

Questions 1 – 5 are necessary to provide the required information for the Building Board Diversity pledge. Questions 6 – 18 are optional and could help deepen your understanding of where your board may be lacking a diverse perspective.

We recommend putting these questions into a survey tool and sending to your board anonymously. You can also print and hand out paper surveys and ask everyone to return without writing their name on the document.

Question 1

Gender

- Male
 - Female
 - Non-binary/third gender
 - Choose not to identify
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Question 2

Year of Birth

- 1928 – 1945 (Silent)
 - 1946 – 1965 (Baby Boomer)
 - 1966 – 1976 (Generation X)
 - 1977 – 1994 (Generation Y - Millennial)
 - 1995 – 2012 (Generation Z)
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Question 3

Race/Ethnicity

- Caucasian or White
 - African American or Black
 - Hispanic or Latino
 - Native Hawaiian or Other Pacific Islander
 - Asian
 - American Indian or Alaska Native
 - Middle Eastern
 - Two or More Races
 - Other
 - Choose not to identify
-

Question 4

Military Status:

- Veteran of the Vietnam era
 - Disabled veteran
 - United States veteran (not listed in the categories above)
 - I am not a veteran
 - Active Military
 - Spouse of Active Military
 - Choose not to identify
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Question 5

Disability Status:

- Has a seen or unseen disability
 - Does not have a disability
 - Choose not to identify
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Question 6

Highest Education Achieved:

- High school degree equivalent (e.g., GED)
 - Some college, no degree
 - Associates degree (e.g., AA, AS)
 - Bachelor's degree
 - Master's degree
 - Professional degree (e.g., MD, DDS, DVM)
 - Doctorate (e.g., PhD, EdD)
 - Choose not to identify
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Question 7

Religious Affiliation

- Christian
 - Catholic
 - Jewish
 - Muslim
 - Unaffiliated (Atheist/Agnostic)
 - Other
 - Choose not to identify
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Question 8

Political Affiliation

- Independent
 - Republican
 - Democrat
 - Libertarian
 - Green
 - Other
 - Choose not to identify
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Question 9.

Total Annual Personal Income:

- Less than \$29,999
 - \$30,000 - \$59,999
 - \$60,000 - \$99,999
 - \$100,000 - \$249,999
 - \$250,000 - \$999,999
 - \$1 million or more
 - Choose not to identify
-

Question 10.

Total Annual HOUSEHOLD Income:

- Less than \$29,999
 - \$30,000 - \$59,999
 - \$60,000 - \$99,999
 - \$100,000 - \$249,999
 - \$250,000 - \$999,999
 - \$1 million or more
 - Choose not to identify
-

Question 11.

Professional Industry

- Agriculture
 - Finance, Insurance, Real Estate
 - Business Operations, Human Resources
 - Transportation, Public Utilities
 - Construction, Mining, Manufacturing
 - Marketing, Communications, Media
 - Hospitality, Food & Beverage
 - Retail, Sales
 - Medical, Health, Social Assistance
 - Education, Training
 - Arts, Recreation, Athletics
 - Government, Public Administration, Safety, Public Service, Legal
 - Science, Technology, Engineering
 - Choose not to identify
 - Other
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Question 12.

Marital Status:

- Single
- Separated, Divorced, Widowed
- Married, living with a partner
- Choose not to identify

Question 13.

Parental Status

- Parent in Two-Parent Home
 - Parent in Single-Parent Home
 - Foster Parent in Two-Parent Home
 - Foster Parent in Single-Parent Home
 - No Children
 - Choose not to identify
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Question 14.

Family & Experiential Diversity (select all that apply)

- Parent to a LGBTQ child
 - Raised in the foster care system
 - Raised in a low-income household
 - First generation college student
 - Child of a veteran
 - Victim of Domestic Violence
 - Graduated college with more than \$30K in student loan debt
 - Child of an incarcerated parent
 - Raised in a bi-lingual home
 - First generation born in America
 - First-time board member
 - Choose not to identify
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Question 15

I consider myself a **supporter of:** (select all that apply)

- LGBTQ Community
 - Feminist Groups
 - Persons with Disabilities
 - Immigrants & Refugee Groups
 - Military & Veteran Groups
 - Black & Brown Communities (Black Lives Matter, NAACP, HACE)
 - Choose not to identify
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Question 16

Location:

- Springfield, IL (West Side)
 - Springfield, IL (East Side)
 - Springfield, IL (North Side)
 - Chatham, IL
 - Rochester, IL
 - Sherman, IL
 - Riverton, IL
 - Pleasant Planes, IL
 - Williamsville, IL
 - More than 20 miles away
 - Choose not to identify
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Question 17

Number of expected years you plan to remain on the board:

- 0-2
 - 2-5
 - 5-10
 - Choose not to identify
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Question 18

Other Proficient Languages

- English
- Spanish
- French
- Hindu/Urdu
- Bengali
- Portuguese
- Russian
- Arabic
- Mandarin
- Japanese
- Other
- Choose not to identify