

SOCIAL MEDIA TOOLKIT

Thank you for your support in sharing Forefront's Giving In Illinois 2021 report with your community! Below, you can find social media and email marketing language. You'll find the rest of our marketing toolkit content including logos and infographics <u>at this link.</u>

Please use the pre-drafted social media below to share this important data with your network and tag us on <u>Facebook</u>, <u>LinkedIn</u>, and <u>Twitter</u>.

GENERAL SOCIAL MEDIA

Forefront's newest Giving in Illinois report includes critical information about the giving landscape of our state that can inform the priorities of grantmakers and improve future data collection. Read the report: <u>https://myforefront.org/programs-services/giving-in-illinois/</u>

Forefront's newest Giving in Illinois report includes information about statewide funding priorities, key findings, recommendations for funders moving forward, and a breakdown of giving by region. View it all here: <u>https://myforefront.org/programs-services/giving-in-illinois/</u>

FUNDER-FOCUSED SOCIAL MEDIA

Slow and incomplete data reporting has a huge impact on our sector's ability to make good, timely decisions. Read Forefront's newest Giving in Illinois report to learn the most recently reported giving trends and see how foundations can improve funding practices to better prioritize immediate needs. <u>https://myforefront.org/programs-services/giving-in-illinois/</u>

One of the best ways to begin improving your funding practices? Publicize your grant data. Read this and other recommendations, along with the most recent data on foundational giving, in the newest report from Forefront: <u>https://myforefront.org/programs-services/giving-in-illinois/</u>

LinkedIn hashtags: #ForefrontData #Philanthropy #Foundations #GivinginIllinois #ILSocialImpact

Access additional social media content here.

