



building  
**TRUST**  
in our sector

**Forefront's 2022 Annual Convening**  
Wednesday, June 22 • 10am-12pm Central

## **SPONSORSHIP OPPORTUNITIES**

Change moves at the speed of trust. While it often feels we're at odds with one another, our shared need for a sector built on trust is greater than ever.

We are proud to announce Forefront's 2022 Annual Convening, [Building Trust in Our Sector](#), featuring a keynote conversation with **Monique B. Jones, Vu Le, and Edgar Villanueva**.

Our virtual convening and program is informed by Forefront's new [State of the Sector report](#) outlining the shifting needs and practices of operating nonprofits and foundations in our state. It will also mark a critical juncture for Forefront and fellow organizations looking to meet their missions with an enduring eye towards racial equity, as the Forefront team will share more about our vision of an equity-focused collective of thought leaders and resources across Illinois.

*For additional information regarding any of the partnering opportunities presented in this packet, please reach out to:*

- **Katharine Keller**, Director of Advancement and Strategic Partnerships  
[KKeller@MyForefront.org](mailto:KKeller@MyForefront.org)
- **Yusef Garcia**, Chief External Affairs Officer  
[YGarcia@MyForefront.org](mailto:YGarcia@MyForefront.org)

# FOREFRONT'S MISSION

To build a vibrant social impact sector for all the people of Illinois. We provide education, advocacy, thought leadership, and facilitate collective action around issues that are important to our Members and sector. Learn more [on our website](#).

## SPONSORING THE CONVENING

Forefront is offering extensive recognition and thought-leadership opportunities and guest access in each of the tiered packages below. We welcome opportunities to customize benefits. We look forward to the opportunity to partner around one of these options and together create stronger alignment, engagement, and impact on behalf of our stakeholders and communities.

If you have any questions about the **sponsorship opportunities** listed, please contact Yusef Garcia, Chief External Affairs Officer, at [YGarcia@MyForefront.org](mailto:YGarcia@MyForefront.org).

### Champion Sponsor

**\$75,000**

- Up to 60 free guest registrations for June 22 Annual Convening and follow-up programs (2 or more sessions)
- Intro and closing remarks during Annual Convening (each 2 minutes in length) and one annual convening follow-up session
- Opportunity for a sponsor executive leader to share a thought- or topic-leadership blog post (to be co-curated and co-hosted in partnership with Forefront) and jointly promoted to Forefront's network
- Four (4) dedicated acknowledgements in Forefront e-newsletters reaching over 8,000 social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook including logo and sponsor's preferred website link
- Year-round sponsorship branding benefits across Annual Convening follow up programs (2 or more sessions)
- Logo recognition on e-signage and Annual Convening materials, including webpages
- Inclusion of sponsor-produced media asset (video or other) in Annual Convening session
- Access for two (2) representatives to attend Forefront's annual Grantmaker Institute\*
- Full nonprofit Forefront Membership for one year, gifted to ten (10) grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12-month term)
- Production of one Forefront blog spotlight to be promoted via Forefront e-newsletter and on Forefront's website (July 2022 – June 2023)
- Verbal recognition from Forefront Annual Convening moderator or hosts



## SPONSORSHIP OPPORTUNITIES

### **Convening Sponsor (limit one)**

**\$60,000**

- \*Host an in-person watch party for up to 40 guests in Forefront's conference space at FBRK Impact House, complete with your organization's branding, from 9:30am – 2pm
- Juice/beverage reception and light refreshments, followed by a watch party and Forefront-staffed facilitated discussion for your guests (30 minutes) followed by a catered lunch
- Virtual access for all guests to (2 or more) Annual Convening follow-up programs in 2022/23
- Three (3) dedicated acknowledgements in Forefront e-newsletters reaching 8,000+ social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook including logo and sponsor's preferred website link
- Year-round sponsorship branding benefits across Annual Convening follow up programs
- Logo recognition on e-signage and Annual Convening materials plus webpages
- Inclusion of sponsor-produced media asset link (video, landing page, etc) in Annual Convening session
- Full nonprofit Forefront Membership for one year, gifted to eight (8) grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12 month term)

### **Presenting Sponsor**

**\$50,000**

- Up to 60 free guest registrations for June 22 Annual Convening and all follow-up programs (2 or more sessions)
- Inclusion of sponsor-produced media asset (video or other) in 2022 Annual Convening session
- Introductory or closing remarks to accompany one Annual Convening follow-up program (2 minutes in length) on first-come basis
- Three (3) dedicated acknowledgements in Forefront e-newsletters reaching over 8,000 social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook, including logo and sponsor's preferred website link
- Year-round sponsorship branding benefits across Annual Convening follow-up programs (2 or more sessions)
- Logo recognition on e-signage and Annual Convening materials, including webpages
- Access for two (2) representatives to attend Forefront's annual Grantmaker Institute\*
- Full nonprofit Forefront Membership for one year, gifted to eight (8) grantees or operating nonprofits of your selection (valid June 1, 2022 - May 31, 2023 or agreed-upon 12 month term)

*Sponsored events with in-person benefits will be hosted and supported in consultation and deference to public health guidelines and FBRK Impact House policies. Proof of vaccination status may be required for all in-person guests.*

## SPONSORSHIP OPPORTUNITIES

### Leader Sponsor

**\$25,000**

- Up to 30 guest registrations for June 22 Annual Convening and follow-up programs (2 or more sessions)
- Introduction of one follow-up program (2-minute in length) on first-come basis
- Three (3) dedicated acknowledgements in Forefront e-newsletters reaching 8,000+ social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook including logo and sponsor's preferred website link
- Year-round sponsorship branding benefits across Annual Convening follow up programs (2 or more sessions)
- Logo recognition on e-signage and Annual Convening materials plus webpages
- Inclusion of sponsor-produced link or media asset (video or other) in Annual Convening session
- Full nonprofit Forefront Membership for one year, gifted to six (6) grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12 month term)

### Advocate Sponsor

**\$15,000**

- Up to 20 guest registrations for June 22 Annual Convening and follow-up programs (2 or more sessions)
- Two (2) dedicated acknowledgements in Forefront e-newsletters and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link
- Logo recognition on e-signage and Annual Convening materials plus webpages
- Full nonprofit Forefront Membership for one year, gifted to four (4) grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12 month term)

### Satellite Sponsor

**\$12,500**

- \*Host up to 20 of your staff, board, partners, or other guests for your own in-person watch party, either at your location or virtually, with support of a Forefront facilitation kit, our 2022 event branding, and a program guide. Open to group sponsors (2 max.) seeking to co-host locally.
- Pre-recorded and tailored video welcome message (2 minutes) from Forefront staff, followed by a 10am - Noon watch party, followed by a virtually hosted Forefront facilitated discussion (30 minutes)

*Sponsored events with in-person benefits will be hosted and supported in consultation and deference to public health guidelines and FBRK Impact House policies. Proof of vaccination status may be required for all in-person guests.*

## SPONSORSHIP OPPORTUNITIES

### Satellite Sponsor (continued)

**\$12,500**

- Two (2) dedicated acknowledgements in Forefront e-newsletters reaching 8,000+ social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook including logo and sponsor's preferred website link
- Logo recognition on e-signage and Annual Convening recording, materials, and webpages
- Virtual access for your 20 guests to (2 or more) Annual Convening follow-up programs in 2022/23
- Full nonprofit Forefront Membership for one year, gifted to four (4) grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12-month term)

### Partner Sponsor

**\$10,000**

- Up to 16 guest registrations for June 22 Annual Convening and follow-up programs (2 or more sessions)
- Shared acknowledgements in Forefront e-newsletters reaching over 8,000 social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link
- Logo recognition and acknowledgement on e-signage and Annual Convening materials, plus webpages
- Full nonprofit Forefront Membership for one year, gifted to two (2) grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12-month term)

### Ally Sponsor

**\$5,000**

- Up to 8 free guest registrations for June 22 Annual Convening and follow-up programs (3 or more sessions)
- Grouped recognition, via text, during the Annual Convening
- Grouped acknowledgement, via text, in Forefront e-newsletters and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link

### Friend Sponsor

**\$2,500**

- Up to 4 free guest registrations for June 22 Annual Convening and follow-up programs (2 or more)
- Grouped recognition, via text, during the Annual Convening
- Grouped acknowledgement, via text, in Forefront e-newsletters and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link



## SPONSORSHIP OPPORTUNITIES

# PLEDGE FORM

**Yes, I will support Forefront's Annual Convening at the following level(s):**

- |  |  |
|--|--|
| <input type="checkbox"/> \$75,000 Champion Sponsor   | <input type="checkbox"/> \$15,000 Advocate Sponsor |
| <input type="checkbox"/> \$60,000 Convening Sponsor  | <input type="checkbox"/> \$10,000 Partner Sponsor  |
| <input type="checkbox"/> \$50,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Ally Sponsor      |
| <input type="checkbox"/> \$25,000 Leader Sponsor     | <input type="checkbox"/> \$2,500 Friend Sponsor    |
| <input type="checkbox"/> \$15,000 Satellite Sponsor  |  |

For ACH and wire payment options, please contact **Katharine Keller**, Director of Advancement & Strategic Partnerships, at [KKeller@myforefront.org](mailto:KKeller@myforefront.org).

**Total Financial Contribution \$** \_\_\_\_\_ **Signature** \_\_\_\_\_

Cardholder Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_  
CVV \_\_\_\_\_ Cardholder Name \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_  
Preferred Sponsor Org Name in Printed and Digital Materials \_\_\_\_\_

**Please make checks payable to Forefront. Memo: Annual Convening.**

**Forefront is a 501(c)(3) organization and contributions are deductible as provided by law.**

**Tax ID Number: E99806819. EIN: 23-7376023.**

**Please return to Forefront | C/O FBRK Impact House, 200 W. Madison St., 2nd Floor, Chicago, IL 60606, or email to Katharine Keller, Director of Advancement and Strategic Partnerships, at [KKeller@MyForefront.org](mailto:KKeller@MyForefront.org).**