



ForefrOnt

2023-2024 SPONSORSHIP KIT

EDUCATE. UNIFY. MOBILIZE.

OCTOBER 5
2023

ANNUAL SUMMIT
PRACTICING EQUITABLE LEADERSHIP

OCTOBER 5
2023

SECTOR SNAPSHOT REPORT





Forefront is Illinois' statewide association representing nonprofits and grantmakers, and their advisors and allies. Through high-quality and culturally competent programming, strategic advocacy, and a dedication to advancing sustainable racial equity, Forefront is working to create a united and thriving social impact sector that has a transformative impact on the well-being, economic security, and equity for all of the people of Illinois.

Since 1974, Forefront has been building a sector wide ecosystem that creates long-term solutions and collective actions that educate, unify, and mobilize the sector to sustainably improve the well-being of the communities we serve while fighting for equity across Illinois.

We invite you to consider sponsoring this year's signature opportunities.

As a Forefront sponsor, your organization has the opportunity to:

- Receive exposure within the social impact space,
- Gain access to our extensive professional network,
- Advance and support Forefront's work across the state of Illinois, and,
- Much more.

Join us now! For additional information regarding any of the opportunities presented in this packet, please reach out to:

Yusef Garcia, Chief External Affairs Officer
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Clayton Neighbors, Director of Institutional Advancement
cneighbors@myforefront.org

Sponsorship Opportunities

The sponsorship opportunities below serve as a snapshot of Forefront's programmatic work and impact this year. The offerings below also highlight our leadership and commitment to the social impact sector, advancing racial equity, and convening stakeholders to tackle the challenges facing the sector in Illinois.

**05
OCT**

Annual Summit **Practicing Equitable Leadership**

Forefront's first-ever Annual Summit will unify and mobilize members of the Illinois social impact sector with a day-long event to discuss ways to nurture sector leadership, advance racial equity, build collective power and capacity, and more. This event will be uniquely structured for community conversation, peer skill sharing, and allow for participants to leave with takeaway strategies and work plans. The Annual Summit will be in-person in the Bloomington-Normal, Illinois area.

**05
OCT**

Sector Snapshot Report

Forefront's signature Sector Snapshot Report, previously the State of the Sector report, is a comprehensive compilation of survey data collected from nonprofit and grantmaker respondents from every county in Illinois. Insights and detailed examination addressing trends and themes like funding support, post-COVID capacity, and rising demands for services will highlight common barriers and recommendations for solutions. The Sector Snapshot report will be released at Forefront's Annual Summit on October 5, 2023, and distributed to our 1,000+ member network.

Sponsorship Levels

CHAMPION SPONSOR

\$75,000

- Up to 15 free guest registrations for the Annual Summit (up to 25 virtual guests)
- Introductory and closing remarks during Summit (each 2 minutes in length)
- Opportunity for a sponsor executive leader to share an issue or leadership blog post (to be co-curated and co-hosted in partnership with Forefront) that will be jointly promoted to Forefront's network
- Two (2) dedicated acknowledgements in Forefront e-newsletters reaching over 8,000 social impact sector professionals, and social media posts on Twitter, LinkedIn, and Facebook, including logo and sponsor's preferred website link
- Sponsorship branding benefits for 2 future events throughout the year
- One (1) Member spotlight to be included in Forefront Newsletter
- Logo recognition on e-signage and event materials, including webpages
- Inclusion of sponsor-produced media asset (video or other) in Summit breakout session
- Access for 2 representatives to attend Forefront's annual Grantmaker Institute*
- Full nonprofit Forefront Membership for 1 year, gifted to 10 grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12-month term)
- Verbal recognition from Summit moderator or hosts
- Branding on targeted membership campaigns

PRESENTING SPONSOR

\$50,000

- Up to 10 free guest registrations for the Annual Summit (up to 20 virtual guests)
- Inclusion of sponsor-produced media asset (video or other) in the Summit
- Introductory or closing remarks (2 minutes in length) at one (1) future Forefront event, on first-come basis
- One (1) dedicated acknowledgement in Forefront e-newsletters reaching over 8,000 social impact sector professionals, and social media posts on Twitter, LinkedIn, and Facebook, including logo and sponsor's preferred website link
- Year-round sponsorship branding benefits across Summit follow-up programs (2 or more sessions)
- Logo recognition on e-signage and Summit materials, including webpages
- Access for two (2) representatives to attend Forefront's annual Grantmaker Institute*
- Full nonprofit Forefront Membership for 1 year, gifted to 8 grantees or operating nonprofits of your selection (valid June 1, 2022 - May 31, 2023 or agreed-upon 12 month term)

Sponsorship Levels

LEADER SPONSOR

\$25,000

- Up to 10 guest registrations for the Annual Summit (up to 15 virtual guests)
- Introductory or closing remarks (2 minutes in length) at one (1) future Forefront event, on first-come basis
- One (1) dedicated acknowledgement in Forefront e-newsletter reaching 8,000+ social impact sector professionals, and social media posts on Twitter, LinkedIn, and Facebook, including logo and sponsor's preferred website link
- Logo recognition on e-signage and Summit materials, including webpages
- Inclusion of sponsor-produced link or media asset (video or other) in Summit session
- Full nonprofit Forefront Membership for 1 year, gifted to 6 grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12 month term)

ADVOCATE SPONSOR

\$15,000

- Up to 5 guest registrations for the Annual Summit (up to 10 virtual guests)
- One (1) dedicated acknowledgement in Forefront e-newsletter and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link
- Logo recognition on e-signage and Summit materials, including webpages
- Full nonprofit Forefront Membership for 1 year, gifted to 4 grantees or operating nonprofits of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12 month term)

PARTNER SPONSOR

\$10,000

- Up to 5 guest registrations for the Annual Summit (up to 10 virtual guests)
- Shared acknowledgements in Forefront e-newsletter reaching over 8,000 social impact sector professionals and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link
- Full nonprofit Forefront Membership for 1 year, gifted to 1 grantee or operating nonprofit of your selection (valid June 1, 2022 – May 31, 2023 or agreed-upon 12 month term)

ALLY SPONSOR

\$5,000

- One (1) free guest registration for Annual Summit (up to 5 virtual guests)
- Grouped acknowledgement, via text, in Forefront e-newsletters and social media posts on Twitter, LinkedIn, and Facebook, including logo and preferred website link
- Grouped recognition, via text, during the Summit

FRIEND SPONSOR

\$2,500

- One (1) free guest registration for Annual Summit (up to 5 virtual guests)
- Grouped recognition, via text, during the Summit