

The Charitable Act H.R. 3435 / S. 566

The Charitable Act

- IL Sponsors: Darin LaHood (R-16), Danny Davis (D-7), Brad Schneider (D-10)
- Adds non-itemizer charitable deduction of up to 1/3rd of standard deduction (~\$4,600 / \$9,200 individual / joint) in 2023-2024

Background

Illinois' nonprofit sector comprises 11% of the state's economy. The sector relies on charitable donations as a source of unrestricted capital and general operating dollars to support their missions and workforce. Prior to 2017, for over 100 years, a federal universal charitable deduction (UCD) in some form has incentivized donors to give. In 2017, the UCD was eliminated when the standard deduction went into place. In 2020, the CARES Act restored a \$300 UCD, and in 2021, the Congress extended the \$300 deduction for another year and increased it

\$600 for joint filers. Over 42 million households utilized the UCD in 2021, contributing \$10.9 billion nationwide, and more taxpayers made gifts of \$300 and \$600 in 2020 and 2021 than in previous years.

Rationale

For tax year 2022 and 2023, there is no charitable deduction for non-itemizers. **Unsurprisingly, charitable donations are down**. In 2002,

Equity Note

In 2023 Forefront survey, organizations led by Persons of Color were:

- More likely to experience a decline in individual donors (38%) compared to 23% overall
- Report significant decreases in both the # of donors and the size of donations among all types or organizations.

67% of American households made charitable contributions, today only half do.³ In 2022, charitable giving experienced the largest year-over-year decline (10%) and only the 3rd such decline since this data has been collected.⁴ **Meanwhile, demand for services and costs are up.** In the Federal Reserve's latest survey of entities serving low- to moderate-income communities, 70% of responding nonprofits reported an increase in demand for services over the past year, while only 45% said they can meet most of their demand.⁵

In Illinois

In a 2023 Forefront Survey, among all foundations and nonprofits in IL:

- 23% reported a decrease in the # of donors in the previous five years and
- 17% reported a decrease in the average gift size in the previous 5 years.

Among operating nonprofits only:

- These patterns intensified, with almost 1/3rd (29%) reporting fewer donors, and
- Over 1/5th (22%) reporting smaller average gifts.

UCD is Popular with Voters

A recent <u>Independent Sector</u> <u>poll</u> found that 87% of voters support restoring the charitable deduction, and 53% of respondents said they'd give more to charity if they were able to claim a charitable deduction for it.

¹ IRS, Preliminary Data for Tax Year 2020

² Fundraising Effectiveness Project (FEP)

³ See "Donor Participation" in Giving Dashboard, Urban Institute, updated Dec. 2, 2022.

⁴ Quarterly Fundraising Report, 2022 Year-to-Date Nonprofit Sector Trends, Fundraising Effectiveness Project, April, 2023.

⁵ <u>Perspectives from Main Street</u>, Nishesh Chalise, Violeta Gutkowski, and Heidi Kaplin, Fed Communities, Nov. 15, 2022; Consumer Price Index News Release, U.S. Bureau of Labor Statistics, May 10, 2023.